



World Conference on Soaps and Detergents

Program planning for the 1977 World Conference on Soaps and Detergents will move into its final stages this month when session chairmen are named and selection of speakers begins.

The conference will be held Oct. 10-14, 1977, in Montreux, Switzerland. The objective of the conference is "to provide a forum wherein the latest information on the practical technology in the production and uses of soaps and detergent can be shared and discussed among delegates from many nations, bringing together suppliers, producers, and users in a series of lectures, open discussions, and exhibits."

Karl T. Zilch, program chairman for the meeting, and James Lyon, AOCS executive director, scheduled a trip to Europe in late November and early December to obtain suggestions and to develop support for the meeting.

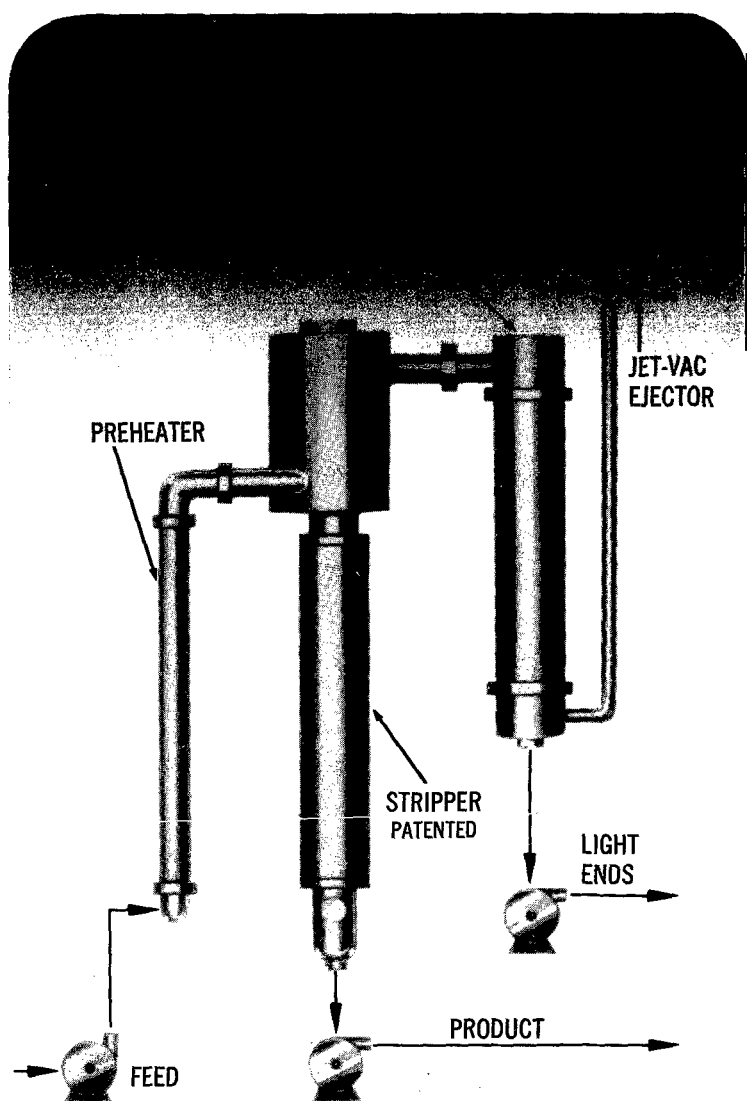
Designation of eight session topics was completed by the program committee in October. Another program meeting was scheduled for Dec. 9 in New York to work out further details, including designation of session chairman. A final program planning session is scheduled for March.

The eight session topics agreed upon in October were: World Trends in the Soaps and Detergent Industry; Raw Materials—Availability and Economics; Surfactants, Builders, and Additives; Appliances, Textiles, Energy—Impact on Detergent Performance and Usage; Performance Testing; Formulation; and Health, Safety and Environmental Aspects. Program sequence and the number of talks in each session will be determined later.

Each day's session will begin at 9 a.m. and formal sessions will last until 5 p.m. There will be morning and afternoon coffee breaks. Each speaker will be asked to prepare a 20-minute talk, to be followed by a 10-minute question-and-answer session. At 5 p.m. each day there will be a general discussion to permit further questions. No specific time will be set for conclusion of these informal sessions.

Speakers may give their talks in English, French, or German. Simultaneous translation will be provided. Speakers will be asked to provide a copy of their talks in English for the conference proceedings, to be published in the *Journal of the American Oil Chemists' Society*. The published proceedings will not include question-and-answer or discussion sessions. Simultaneous translation will not be available during the informal discussions.

All sessions will be held in the Montreux Convention Center on Lake Geneva. Hotels for the conference participants will be within a 15-minute walk of the center. Full information on registration, accommodations, and transportation will be provided in later journals and brochures on the conference.



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